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Shannon Ebner with David Reinfurt,
A HUDSON YARD, 2014 – 2015.
Photo by Timothy Schenck.

HIGH LINE ART PRESENTS

SHANNON EBNER WITH DAVID REINFURT *A HUDSON YARD*

**A YEAR-LONG WHEAT-PASTING CAMPAIGN PRESENTED THROUGHOUT
CHELSEA AND THE MEATPACKING DISTRICT**

BOOK LAUNCH AND PERFORMANCE

**THURSDAY JUNE 4, 2015 | 6:00 – 8:00 PM | 6:30 PM PERFORMANCE
14TH STREET PASSAGE, ON THE HIGH LINE AT WEST 14TH STREET**

New York, NY (June 3, 2015) – Presented by Friends of the High Line, High Line Art is pleased to announce the completion of the High Line Commission by Shannon Ebner in collaboration with David Reinfurt, *A HUDSON YARD*. The project comprises a year-long wheat-pasting campaign, for which the artists created twelve posters featuring the letter “A.” The campaign was on view at various locations throughout Chelsea and the Meatpacking District from May 2014 to April 2015. The project culminates with the publication of a booklet that summarizes the campaign, and includes a text by the artists and photographic documentation of the project. A launch event for the booklet will take place on Thursday, June 4, 2015, from 6:00 – 8:00 PM in the 14th Street Passage, on the High Line at West 14th Street, and will feature the performance of *CLOUDS and CROWDS*, a new composition by Alex Waterman.

Los Angeles-based artist Shannon Ebner is known for black and white photographs for which she embeds text sculptures in the American landscape, offering a consideration of the powerful sculptural qualities of language. Working also with typography and commercial signage, the artist explores the limitations of language in order to show the architectural elements of communication. Her language-based sculptures illustrate the physical





construction of letters through their repeated formal qualities, allowing Ebner to focus on the structure and syntax of linguistic communication.

For her High Line Commission, Ebner presents, in collaboration with David Reinfurt, *A HUDSON YARD*, a series of twelve wheat-pasted posters at various locations around the High Line in Chelsea and the Meatpacking District. Each poster featured a photograph of a capital letter “A” as found in different settings – an advertisement on the side of a building, a logo on the awning of a shoe shop, a municipal mural under an overgrown plant on a city wall. A most anemic advertising campaign, the four-by-six-foot posters were installed one-by-one at the beginning of each month for twelve months, each lasting between one day and one week before being removed by weather, property owners, or passersby.

Cecilia Alemani, the Donald R. Mullen, Jr. Director & Chief Curator of High Line Art says, “Shannon and David’s project exemplifies our commitment to bringing works of art not only on the High Line, but also in the surrounding neighborhood. We are thrilled to be able to present this exciting project, which interacts directly and at times imperceptibly, with the surroundings of the High Line.”

ABOUT THE ARTISTS

Shannon Ebner (b. 1971, United States) lives and works in Los Angeles. Recent solo exhibitions include Institute of Contemporary Art, Miami (2015); Fondazione Memmo, Rome (2014); Hammer Museum/LAXART, Los Angeles (2011); and P.S.1 Contemporary Art Center, Long Island City, New York (2007). Her work has been featured in group exhibitions including *Phantoms in the Dirt*, the Museum of Contemporary Photography, Columbia College, Chicago (2014); *Who Runs May Read*, South London Gallery (2013); *Ecstatic Alphabets*, The Museum of Modern Art, New York (2012); and *The Air We Breathe*, San Francisco Museum of Modern Art (2011). Her work has been featured in major biennials including the 54th Venice Biennale (2011); the 6th Berlin Biennale (2010); and the Whitney Biennial, New York (2008).

David Reinfurt is an independent graphic designer and writer in New York City. In 2000, David formed O-R-G inc., a flexible graphic design practice composed of a constantly shifting network of collaborators. Together with graphic designer Stuart Bailey, David established Dexter Sinister in 2006 – a workshop in the basement at 38 Ludlow Street on the Lower East Side in New York City. Reinfurt recently launched a new umbrella project called The Serving Library with Stuart Bailey and Angie Keefer. Reinfurt was 2010 United States Artists Rockefeller Fellow in Architecture and Design, has exhibited widely and his work is included in the permanent collections of Cooper Hewitt National Design Museum, the Museum of Modern Art, Walker Art Center, and the Whitney Museum of American Art.

ABOUT HIGH LINE ART

Presented by Friends of the High Line, High Line Art commissions and produces public art projects on and around the High Line. Founded in 2009, High Line Art presents a wide array of artwork including site-specific commissions, exhibitions, performances, video programs, and a series of billboard interventions. Curated by Cecilia Alemani, the Donald R. Mullen, Jr. Director & Chief Curator of High Line Art, and produced by Friends of the High Line, High Line Art invites artists to think of creative ways to engage with the uniqueness of the architecture, history, and design of the High Line and to foster a productive dialogue with the surrounding neighborhood and urban landscape.

Major support for High Line Art comes from Donald R. Mullen, Jr. and The Brown Foundation, Inc. of Houston, with additional support from Vital Projects Fund, Inc. High Line Art is supported, in part, with public funds from the New York City Department of Cultural Affairs in partnership with the New York City Council and from the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

ABOUT THE HIGH LINE AND FRIENDS OF THE HIGH LINE

The High Line is an elevated freight rail line transformed into a public park on Manhattan’s West Side. It is owned by the City of New York, and maintained and operated by Friends of the High Line. Founded in 1999 by community residents, Friends of the High Line fought for the High Line’s preservation and transformation at a time when the historic structure was under the threat of demolition. It is now the non-profit conservancy working with the New York City Department of Parks & Recreation to make sure the High Line is maintained as an extraordinary public space for all visitors to enjoy. In addition to overseeing maintenance, operations, and public programming for the park, Friends of the High Line works to raise the essential private funds to support more than 98 percent of the park’s annual operating budget, and to advocate for the transformation of the High Line at the Rail Yards, the third and final section of the historic structure, which runs between West 30th and West 34th Streets.





For further information on High Line Art, please visit art.thehighline.org.

MEDIA CONTACT

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